

CogniEnhance

FUNDAMENTAL LIFESTEYLE SHIFT

A parent benefit that improves your child's thinking, behaviour, and learning.



www.cognienhance.com



The Benefit Parents Now Have Access To

A structured cognitive development benefit designed to support children experiencing:

A structured cognitive development benefit designed to support children experiencing:



Anxiety



ADHD



Learning Disabilities



Social Challenges



Behavioural Challenges

The Common Thread

These challenges often appear different, but are driven by the same underlying issue:

Breakdowns in thinking under demand.

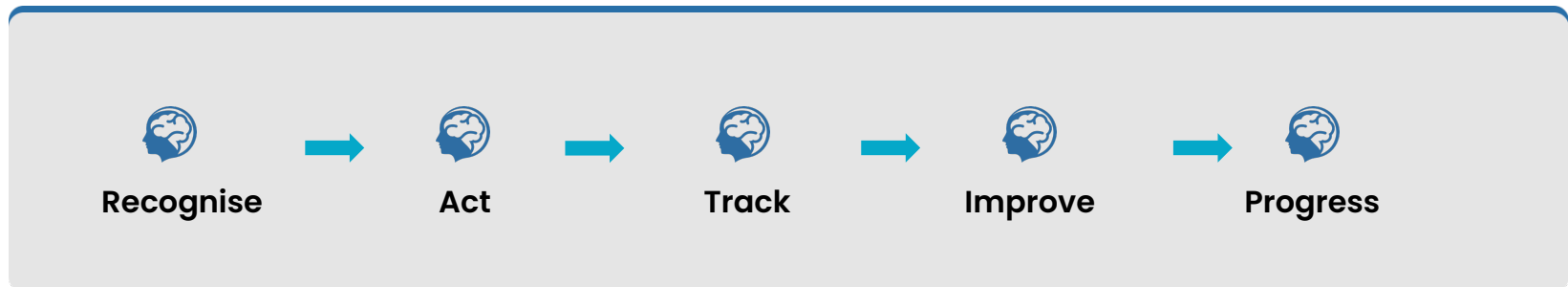
This benefit gives parents a system to address that directly



What This Benefit Actually Provides

A structured cognitive development benefit designed to support children experiencing:
benefit designed to support children experiencing:

Breakdowns in thinking under demand.





The Core System Inside the Benefit



Identifies specific behavioural patterns.



Links each pattern to an underlying thinking breakdown



Provides a precise thinking action to apply



Reinforces correct responses through repetition.

This shifts parents from

~~Reacting to behaviour~~



**To actively shaping thinking
in the moment.**



The 12-Phase Thinking Framework

Parents gain access to framework that finally explains:



Why their child is struggling



What is causing the breakdown



What to do in each specific situation

These phases are the underlying drivers behind:

Anxiety

ADHD

Learning Difficulties

Social Challenges

Behavioural Problems



The 12-Phase Root Causes to Action

Each phase gives parents a clear action to stabilise thinking.

Attention & Control

Distractible → **Notice**

Forgetful → **Hold**

Stuck → **Shift**

Understanding & Stability

Confused → **Make Sense**

Impulsive → **Control**

Overload → **Pace**

Expression & Organisation

Can't Explain → **Say**

Disorganised → **Plan**

Passive Thinking → **Check**

Independence & Transfer

Careless → **Stay on Track**

Can't Transfer → **Transfer**

Dependent → **Independent Transfer**



What Parents Receive

1. Virtual Ed Psychologist

Expert guidance at allocated times and dedicated support for real, specific challenges.

2. 24/7 AI Cognitive Coach

Immediate support in real situations, providing guidance on exactly what to do and why.

3. Monthly Expert Webinars

Access to thought leaders in learning and behaviour for practical, applied strategies.






4. Parent Tool System

Structured daily, tools ensuring consistent and effective intervention at home.







Child Development Programs

Children receive structured programs targeting key areas:

-  Neuroplasticity training
-  Metacognition development
-  Reading control & accuracy
-  Numeracy control & thinking
-  Literacy development





Delivery Methods

-  **Interactive E-books**
-  **Guided Workbooks**
-  **Structured Exercise Batteries**
-  **AI Tutor Support**







The Value of This Benefit

For Parents

-  Know exactly what to do in difficult moments
-  Respond consistently and effectively
-  Reduce daily stress and conflict
-  Build lasting independence in their child

For Children

-  Improve focus and attention
-  Stay organized and on task
-  Think more clearly and flexibly
-  Become increasingly independent

Progress becomes visible, consistent, and repeatable.

Most programs tell parents *what* to do.

This benefit shows parents **how to improve their child's thinking**
while they are doing it

THE RESULT

Children become more focused, organised, flexible, and independent.

That is what makes performance reliable.



In simple terms

Most programmes teach people what to do.

This one helps them think better while doing it.

And that is what makes performance reliable.

